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Press Release

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3D Presentation at the Annual Zoo Directors' Convention in Berlin

3D cinema is a thrilling experience not only for cinema audiences, but for visitors to theme and adventure parks, museums and zoos as well. The attendees of the Annual Zoo Directors' Convention in Berlin (Germany) recently saw for themselves the impeccable quality of modern digital 3D projection.

On May 26, zoo directors from all over Central Europe held a meeting at the Berlin zoos to exchange experiences. Apart from interesting lectures and inspiring talks by experts, this year's convention featured a very special attraction: a 3D presentation by Kinoton at the UCI Kinowelt Zoo Palast theatre.

After a short introduction to the principles of 3D projection, some 140 zoo directors enjoyed impressive stereoscopic nature films by nWave Pictures such as Blue Magic, The Majestic Leopard and PandaVision.

The razor sharp 3D images were projected with the Kinoton digital HD StereoVision System. This complete package includes an HD StereoVision Player with two synchronised output channels and two venue-appropriate digital projectors together with dowsers and polarisation filters. For this application, two Sanyo HD 10 video projectors were deployed.

The HD StereoVision System provides passive 3D projection. The two output channels of the HD StereoVision Player run perfectly synchronously, transmitting separate pictures to the digital projectors. The 3D glasses worn by the audience are polarised in the same manner as the light emitted by the projectors, so the right eye can only see the images shown by the right projector while the left eye can only perceive the left projector's pictures. These different views create a vivid impression of depth for any observer.

The digital HD StereoVision System can be used for a large variety of applications as it can process all common HD formats including 1080@24p. What's more, the stereoscopic clips can be combined with "normal" 2D films. The DIPIT software included in the system ensures easy operation with a few simple mouse-clicks. Additionally, the installation is fast and easy.

About Kinoton

Kinoton, headquartered close to Munich, Germany, has become well known as one of the world's leading manufacturers of equipment and systems for post production and film presentation. The well established system provider with a staff of 160 employees keeps impressing professional circles with new technical developments. Kinoton offers complete system solutions for cinema and studio applications and for large format and special venue projection. The large product range also includes digital systems for administration, distribution and presentation of digital content as well as innovative display systems.

More information is on the internet at www.kinoton.com.