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Press Release

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Top Equipment at New Warner Screening Room

After moving to new premises in Hamburg, Germany, Warner Bros Entertainment GmbH has furnished a new screening room. It serves mainly for trailer and film viewings and for the acceptance of answer prints before releasing them for mass printing. Of course, first-class projection and sound quality are invaluable for these demanding applications. So Warner stuck close to the strict THX rules and assigned Kinoton to equip the screening room on the highest technical level.

Warner already had used a Kinoton FP 30 projector before. It was upgraded with a new universal lamp house, now serving mostly as a change-over projector. In addition, a new FP 30 E projector with electronic sprocket drive for forward and reverse running was installed. Its continuously running high speed shutter offers increased brightness and a flicker-free projection. Mechanical tolerances are automatically corrected by integrated software, guaranteeing unsurpassed picture steadiness and optimum contrast.

The microprocessor-controlled frictions of the FP 30 E ensure gentle and smooth film transport with all spool diameters, forward as well as reverse. The sound system was also provided with exclusively first-class equipment: The Kinoton reverse scan sound readers ensure crystal-clear analog and Dolby digital sound, reading traditional silver-bearing sound tracks as well as High Magenta or Cyan Dye tracks.

A CP 650 Dolby processor with integrated three-way crossover and high quality power amps were installed in the rack, and three-way speakers and JBL subwoofers were integrated into the absorption wall, providing balanced sound of the highest quality.

Additionally, Kinoton supplied and installed a mini perforated screen for perfect picture quality even if watched at point-blank range, as well as the accessories essential for premium projection, such as projection windows, control panels for projection room and auditorium and an electronic dimming system.

With this ambitious project, Kinoton proved to be a full-service supplier for the whole range of professional cinema technology, from planning and detailed consultation up to supply and punctual installation. Warner even hires Kinoton employees as projectionists for important viewings e.g. for acceptance of answer prints – a sign of confidence Kinoton is very proud of.

About Kinoton

Kinoton, headquartered close to Munich, Germany, has become well known as one of the world's leading manufacturers of equipment and systems for post production and film presentation. The well established system provider with a staff of 160 employees keeps impressing professional circles with new technical developments. Kinoton offers complete system solutions for cinema and studio applications and for large format and special venue projection. The large product range also includes digital systems for administration, distribution and presentation of digital content as well as innovative display systems. More information is on the internet at www.kinoton.com.