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Press Release

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Kinoton Projectors Are Co-Starring in “Mr. Bean’s Holidays”

In “Mr. Beans’s Holidays”, the likeable though anarchistic character of Mr. Bean, alias Rowan Atkinson, roams the coast of Southern France. His exciting trip also leads him to Cannes where he visits the well-known film festival, leaving a lingering impression by breaking off a vain director’s boring screening and showing his own holiday video instead.

Mr. Bean takes care of the screening in his own and very special way: He simply sneaks off into the projection room, barricades the door and plugs his camcorder into the D-Cinema projector – in this case, a Kinoton DCP 70 Digital Cinema Projector. Then he just has to press a few buttons on the projector, and – voilà – the fascinated audience can witness Mr. Bean’s chaotic “Tour de France” on the big screen. How nice that even such a childlike mind as Mr. Bean’s can cope so easily with D-Cinema technology!

However, this plug-and-play principle is not as far-fetched as it might seem at first glance. Using a camcorder as content source for a DCP 70 projector is perfectly possible, provided that the projector is equipped with an adequate signal scaler featuring suitable inputs. Then even typical video signals such as S-Video or Composite Video can be correctly scaled and projected with a DCP projector.

The projection room showed in “Mr. Bean’s Holidays” was situated in the Studio de la Victorine in Nice and had been furnished and equipped by a technician from TACC, Kinoton’s French sales and service partner. The DCP 70 D-Cinema projector shared the projection room with a Kinoton FP 30 film projector. What looked a bit funny was that the 35 mm film simply ended up on the ground after running through the projector, instead of being wound up on a spool again. Maybe this setup should insinuate that the projectionist in the

movie detests the film in question as much as Mr. Bean does. Anyway, this scene certainly does not reflect French projectionists' typical way of working.



Mr. Bean is an inventive person – at the dining table as well as in the projection room



In love with his movie and with the Kinoton FP 30:
Willem Dafoe as vain film director Carson Clay

(Pictures by courtesy of Universal Pictures International Germany GmbH)

About Kinoton

Almost sixty years of experience make Kinoton, headquartered close to Munich/Germany, one of the world-wide leading designers and manufacturers of professional equipment for processing and projection of film and digital pictures. Kinoton offers complete system solutions for cinema and studio applications as well as for large format and special venue projection. The extensive product range also includes the innovative Litefast 360° LED Display systems for advertising and digital signage.

The well-established system provider with a staff of 160 employees and in-house manufacturing keeps impressing professional circles with innovative technical developments. An extensive international service and support network with competent partners guarantees reliable customer proximity all over the world.

Kinoton's DCP Digital Cinema Projector series with 2K DLP Cinema® technology for brilliant digital pictures was specially designed for cinema use. The DLP Cinema® components are supplied by Barco, one of the licensees of the DLP Cinema® technology from Texas Instruments.

More information about Kinoton is on the Internet at www.kinoton.com and www.litefast-display.com.

About Barco

Barco, a global technology company, designs and develops visualization products for a variety of professional markets. Barco has its own facilities for Sales & Marketing, Customer Support, R&D and Manufacturing in Europe, North America and Asia Pacific.

Barco (Euronext Brussels: BAR) is headquartered in Belgium and is present in more than 90 countries with about 3800 employees worldwide. Barco posted sales of euro 712 million in 2005.

More information is on the Internet at www.barco.com.

About Texas Instruments DLP Products

DLP display technology from Texas Instruments offers clarity down to the most minute detail, delivering pictures rich with color, contrast and brightness to large-screen HDTVs and projectors for business, home, professional venue and digital cinema (DLP Cinema®). 75 of the world's top projection and display manufacturers design, manufacture and market products based on DLP technology. At the heart of every DLP chip is an array of up to 2.2 million microscopic mirrors which switch incredibly fast to create a high resolution, highly reliable, full color image. DLP technology's chip architecture and inherent speed advantage provides razor-sharp images and excellent reproduction of fast motion video. Since early 1996, more than 10 million DLP sub-systems have been shipped. For more information, please visit www.dlp.com.

Texas Instruments Incorporated provides innovative DSP and analog technologies to meet our customers' real world signal processing requirements. In addition to Semiconductor, the company's businesses include Educational & Productivity Solutions. TI is headquartered in Dallas, Texas, and has manufacturing, design or sales operations in more than 25 countries.

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