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Press Release

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Quality Pays Off: Kinoton Gains Ground in Indian Projection Rooms

Superior Indian film theatres and film studios set a high value on high-quality projection technology in order to achieve maximum image quality. Cinecita Ltd. meets this high requirements by supplying major venues with first-rate Kinoton projection equipment.

The **Sahu Theatres** in Lucknow have ordered a Kinoton FP 25 D cinema projector with 4000 metres reels. These 35mm projectors are well-known for excellent picture steadiness and smooth film handling as well as for facilitating projection room routines by easy operation.

Sahara India Pariwar, headquartered in Lucknow, have equipped a supreme cinema and screening room at their premises with two FP 50 A projectors with SA 2 cinema automation and FT3M non-rewind systems. The major company had been looking for the best projection equipment available – now the projection room features Kinoton projectors for film and Barco projectors for digital screenings.

Yashraj Studios in Mumbai were supplied a Kinoton FP 50 A console projector with bi-phase output. This compact and robust projector features exceptional optical efficiency and outstanding image stability, making it a good choice not only for cinema use but for postproduction applications like daily screenings as well. Yashraj Studios are owned by **Yash Chopra**, arguably India's most celebrated moviemaker who recently won the Lifetime Achievement Award of CineAsia 2004.

Kinoton projectors are even deployed to educate India's future engineering elite: The national university **Jamia Millia Islamia** in New Delhi recently purchased an FP 38 E dual-format projector for 35mm, 16mm and Super 16 films with patented direct electronic intermittent drive. The new projector is intended for prospective engineers' training.

About Kinoton

Kinoton, headquartered close to Munich, Germany, has become well known as one of the world's leading manufacturers of equipment and systems for post production and film presentation. The well established system provider with a staff of 160 employees keeps impressing professional circles with new technical developments. Kinoton offers complete system solutions for cinema and studio applications and for large format and special venue projection. The large product range also includes digital systems for administration, distribution and presentation of digital content as well as innovative display systems.

More information is on the Internet at www.kinoton.com.