



Kinoton GmbH
Industriestraße 20a
82110 Germering
Germany

www.kinoton.com

Contact:

Astrid Schröter
Marketing/PR
schroeter@kinoton.de

Tel: +49 (0) 89 / 89 44 46-89
Fax: +49 (0) 89 / 89 44 46-84

Press Release

February 16, 2007

Kinoton supplies D-Cinema Technology for German Film Academy in Potsdam

The German cinema technology manufacturer Kinoton has installed a complete DCI compliant D-Cinema system at the Hochschule für Film und Fernsehen “Konrad Wolf” (Academy for Film and Television) in Potsdam-Babelsberg. The Hochschule für Film und Fernsehen, HFF in short, mainly uses the new 2K projection system for screening and quality inspection in the digital post production process.

The HFF students have been producing digital films for several years already, but until now there had not been an accurate digital screening room. Now the newly installed 2K DCP 70 L Digital Cinema Projector remedies this handicap.

The DCP 70 L is based on the DLP Cinema® technology from Texas Instruments. The DLP Cinema® components are supplied by Barco, a licensee of the DLP Cinema® technology.

A special post production version of the D-Cine Communicator software makes set-up and control of the projector fast and easy. Thus the DCP 70 L is perfectly suited for a large variety of applications in the post production process:

HD productions and video animations as well as images from the HFF's own film scanner can now be screened and presented easily and in premium quality, no matter if as uncompressed single frames or as full-length D-Cinema movies. Due to its anamorphic lens, the DCP 70 can project any common digital picture format such as 18:9, Widescreen or Cinema-scope without any pixel loss. Via an additional Acsar2 Image Scaler any content source can be connected. Even picture in picture projection is possible, a kind of visualisation ideal for teaching purposes as different digital content can be directly compared.

A complete Dolby Digital system, installed by Kinoton as well, provides brilliant cinema sound to accompany the finished productions of the students. Now even Hollywood movies can be presented with top grade picture and sound.

The Hochschule für Film und Fernsehen “Konrad Wolf” is the largest and longest-established one of Germany’s five media academies. Nonetheless it does not cling to its traditions, but is open for new developments of the media business, always offering its students state-of-the-art capturing, studio and projection equipment. For an example, young film-makers are used to work with microprocessor controlled Kinoton film projectors already, as the HFF had years ago purchased an FP 38 E for 16- and 35-mm films and an FP 30 E-R with reverse shuttle operation.

The HFF is located in the media center of Babelsberg in Potsdam close to Berlin. The vicinity to the contemporary film business generates valuable synergy effects. In cooperation with experienced partners such as the Babelsberg Studios and the fx.Center (a high-end postproduction centre), the HFF students can link the theoretical content of their seminars with daily practice. This practical education is bearing reach fruit – every year the films of the HFF students are winning numerous German and international awards.

As a place of cultural, social and political debate the HFF offers a wide spectrum of seminars for advanced training and a variety of cultural events. With its artistic development and production, its scientific research and its sound education it helps to further establish Germany’s good reputation as an important media centre.

About Kinoton

Almost sixty years of experience make Kinoton, headquartered close to Munich/Germany, one of the world-wide leading designers and manufacturers of professional equipment for processing and projection of film and digital pictures. Kinoton offers complete system solutions for cinema and studio applications as well as for large format and special venue projection. The extensive product range also includes the innovative Litefast 360° LED Display systems for advertising and digital signage.

The well-established system provider with a staff of 160 employees and in-house manufacturing keeps impressing professional circles with innovative technical developments. An extensive international service and support network with competent partners guarantees reliable customer proximity all over the world.

Kinoton's DCP Digital Cinema Projector series with 2K DLP Cinema® technology for brilliant digital pictures was specially designed for cinema use. The DLP Cinema® components are supplied by Barco, one of the licensees of the DLP Cinema® technology from Texas Instruments.

More information about Kinoton is on the Internet at www.kinoton.com and www.litefast-display.com.

About Texas Instruments DLP Products

DLP display technology from Texas Instruments offers clarity down to the most minute detail, delivering pictures rich with color, contrast and brightness to large-screen HDTVs and projectors for business, home, professional venue and digital cinema (DLP Cinema®). 75 of the world's top projection and display manufacturers design, manufacture and market products based on DLP technology. At the heart of every DLP chip is an array of up to 2.2 million microscopic mirrors which switch incredibly fast to create a high resolution, highly reliable, full color image. DLP technology's chip architecture and inherent speed advantage provides razor-sharp images and excellent reproduction of fast motion video. Since early 1996, more than 10 million DLP subsystems have been shipped. For more information, please visit www.dlp.com.

Texas Instruments Incorporated provides innovative DSP and analog technologies to meet our customers' real world signal processing requirements. In addition to Semiconductor, the company's businesses include Educational & Productivity Solutions. TI is headquartered in Dallas, Texas, and has manufacturing, design or sales operations in more than 25 countries.

Texas Instruments is traded on the New York Stock Exchange under the symbol TXN. More information is located on the World Wide Web at www.ti.com.

DLP and DLP Cinema are registered trademarks of Texas Instruments.

About Barco

Barco, a global technology company, designs and develops visualization products for a variety of professional markets. Barco has its own facilities for Sales & Marketing, Customer Support, R&D and Manufacturing in Europe, North America and Asia Pacific.

Barco (Euronext Brussels: BAR) is headquartered in Belgium and is present in more than 90 countries with about 3800 employees worldwide. Barco posted sales of euro 712 million in 2005.