

Press Release

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2012 Berlinale: Kinoton Ensures Perfect Digital Cinema



The 62nd Berlin International Film Festival was a huge success. There was considerable praise not only for its ambitious program, but also for the consistently flawless projection quality of both the analog and the digital showings, with which the filmmakers and audiences were very pleased. And with such a full program, with multiple films being screened daily in each of the festival auditoriums, that is not something that can be taken for granted. Especially since the movies were provided in widely ranging formats that included DCPs, 35-millimeter film, and videos. As one of the Berlinale's official suppliers, Kinoton provided high-quality digital cinema and film technology and professionally supported the festival team in pulling off this technical and logistical tour de force.

Dr.-Ing. Reiner Chemnitus, the Berlinale's technical supervisor, is very upbeat about the results: "Kinoton has a long tradition of providing equipment and technical support to the Berlinale – this year, for the first time, also including digital projection systems. The four DCS Digital Cinema Solutions functioned seamlessly with our technical infrastructure and digital workflow. In addition to delivering impeccable picture quality, they were extremely easy to operate despite being fed a wide variety of digital formats."

From the runup to the festival all the way to the end, Kinoton consistently demonstrated a high degree of flexibility. In addition to the three planned Kinoton DCS Digital Cinema Solutions at the World Culture House, the Martin Gropius Building, and hall 2 of the CineStar Cubix theatre, at short notice the Berlinale required a fourth digital system in hall 6 of the CinemaxX. Kinoton took only two days to supply and install the additional DCS system, also configuring it to accommodate the digital formats output by the festival's proprietary encoding system. And during the Berlinale, Kinoton was constantly on call to immediately deal with any technical problems and ensure trouble-free shows.

About Kinoton

Over sixty years of experience make Kinoton, headquartered close to Munich/Germany, one of the world-wide leading manufacturers of professional equipment for processing and projection of film and digital content. Kinoton offers complete projection systems for cinema and studio applications as well as for all kinds of customized solutions. Kinoton's DCS Digital Cinema Solutions consist of premium D-Cinema technology and can be flexibly tailored to meet virtually any requirement. The extensive product range also includes the innovative Litefast 360° LED Display systems for advertising and digital signage. The well-established system provider with a staff of 160 employees and in-house manufacturing keeps impressing professional circles with technical innovations. An extensive international service and support network with competent partners guarantees reliable customer proximity all over the world. More information about Kinoton is on the Internet at www.kinoton.com.