

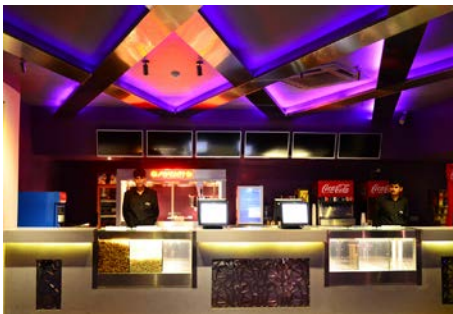
Press Release

June 18, 2013

Pakistan Goes Digital with Kinoton: Centaurus Cineplex Opens in Islamabad



The Centaurus in Islamabad (© The Centaurus)



The Centaurus Multiplex opens its doors with Kinoton DCS (© Mandviwalla Entertainment)

The new Centaurus Cineplex opens its doors in June, outfitted with multiple high-lumen DCS Digital Cinema Solutions from Kinoton. The multiplex theatre is prominently located in the prestigious new “The Centaurus” mega-mall in Islamabad, enriching Pakistan’s capital city with yet another major attraction. High-end D-Cinema projection solutions have been installed in all five of its auditoriums. They boast high light efficiency and cost-effective lamp and cooling technologies, and incur only minimal maintenance expenditures. Throughout the multiplex, programs are controlled and managed by Kinoton’s innovative, user-friendly Theater Management System (TMS). All of the connected systems can also be remotely maintained and monitored via the Kinoton Remote System (KRS) to generate significant time and cost savings. Brand-new, state-of-the-art sound systems round out the digital cinema experience.

The Kinoton DCS Digital Cinema Solutions were installed in by Kinoton’s Pakistani distributor, Pakwestrex, in collaboration with Mandviwalla Entertainment, which operates the Centaurus Cineplex. The installed projection solutions include the Kinoton Theater Management System (TMS), which networks cinema hardware and software for comfortable, user-friendly operation: the intuitive TMS software enables central control and management of both auditoriums and projection booths.

This includes loading, managing, and distributing content, DCPs, and KDMs, programming and planning of shows, and central storage of DCPs in a library. In addition, all D-Cinema project systems can be remotely maintained with the aid of the time-saving Kinoton Remote Service (KRS). As a result, the Kinoton distributor’s service technicians can quickly access and monitor equipment in projection booths and offer assistance if any problems develop. Via “My Cinemas”, Centaurus Cineplex personnel can use the Internet to view the status of the connected D-Cinema equipment in all projection booths from anywhere. For showing 3D movies, some of the auditoriums feature active and passive 3D systems.

The Centaurus Cineplex is integrated in “The Centaurus”, a modern building complex that combines a mall with residential and business facilities. Its five auditoriums seat a total of 520. Cinema 5, with only 17 seats, is designed as a premium auditorium for meeting high expectations. The Centaurus shopping center, which was inaugurated in February 2013, is intended to boost Pakistan’s attractiveness for organizers of international conferences and seminars while symbolizing the country’s growth

About Kinoton

Over 65 years of experience make Kinoton, headquartered close to Munich/Germany, one of the world-wide leading manufacturers of professional equipment for processing and projection of film and digital content. Kinoton offers complete projection systems for cinema and studio applications as well as for all kinds of customized solutions. Kinoton's DCS Digital Cinema Solutions consist of premium D-Cinema technology and can be flexibly tailored to meet virtually any requirement. The extensive product range also includes the innovative Litefast 360° LED Display systems for advertising and digital signage. The well-established system provider with a staff of 160 employees and in-house manufacturing keeps impressing professional circles with technical innovations. An extensive international service and support network with competent partners guarantees reliable customer proximity all over the world. More information about Kinoton is on the Internet at www.kinoton.com.