

# Press Release

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## Kinoton Official Supplier for 2012 Berlinale



World Culture House at the Berlin Congress Hall  
© Haus der Kulturen der Welt, Photo: Sabine Wenzel

Kinoton has been chosen to equip the cinemas of the 62nd Berlin International Film Festival, also called the Berlinale, with digital projection technology. Along with other partners, Kinoton will supply premium D-Cinema projection solutions and comprehensive service and support. Kinoton will ensure a brilliant cinema experience at the World Culture House of the Berlin Congress Hall, the CineStar Cubix theatre, and the Martin Gropius Building.

Four Kinoton Digital Cinema Solutions are being specially tailored to meet the festival's requirements. Professional installation and setup are being done by Kinoton's expert service engineers. Kinoton is also equipping the prestigious Friedrichstadt Palace and the Haus der Berliner Festspiele, a first-time Berlinale venue, with analog film projectors.

Kinoton's CEO, Christoph Dobler, is very pleased that the Berlin International Film Festival is also banking on Kinoton projection technology. "The Berlinale's standards of quality are very high, and its technical requirements are exceedingly demanding. The people in charge of the festival insist on perfect pictures and sound at the showings, failsafe projection equipment, and reliable technical support. The fact that they have opted for our Digital Cinema Solutions and our comprehensive service and support is a genuine vote of confidence."

The Berlin International Film Festival is one of the most prestigious events in the international film industry. More than 19,000 industry representatives from 115 countries are expected to attend the Berlinale this year, and with nearly 300,000 tickets sold so far, it is also the world's largest public film festival. The 2012 Berlinale will screen some 400 movies, most of which are international or European premieres. They range from large international cinema productions across art house and independent movies to short films.

The other activities associated with the Berlin International Film Festival are also very exciting. The European Film Market (EFM) for example, will attract about 400 companies and

7,000 trade visitors from 90 countries interested in making new contacts and cultivating existing ones. The EFM will also screen quite a number of film productions at various venues around Berlin, including the Martin Gropius Building, which also features a Kinoton Digital Cinema Solution.

### About Kinoton

Over sixty years of experience make Kinoton, headquartered close to Munich/Germany, one of the world-wide leading manufacturers of professional equipment for processing and projection of film and digital content. Kinoton offers complete projection systems for cinema and studio applications as well as for all kinds of customized solutions. Kinoton's DCS Digital Cinema Solutions consist of premium D-Cinema technology and can be flexibly tailored to meet virtually any requirement. The extensive product range also includes the innovative Litefast 360° LED Display systems for advertising and digital signage. The well-established system provider with a staff of 160 employees and in-house manufacturing keeps impressing professional circles with technical innovations. An extensive international service and support network with competent partners guarantees reliable customer proximity all over the world. More information about Kinoton is on the Internet at [www.kinoton.com](http://www.kinoton.com).