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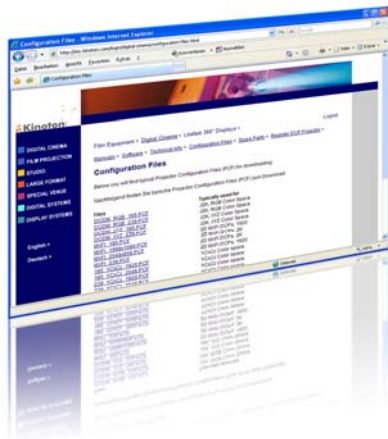
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Press Release

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Kinoton Opens New Online Portal “My.Kinoton”



Kinoton GmbH keeps on enhancing the service offering for their customers and sales partners. Recently the German cinema technology manufacturer has established a new download and info portal on the www.kinoton.com web site offering a large variety of documents, technical information and service features. Kinoton's D-Cinema customers can even register their projector certificates, which are mandatory for unlocking encrypted D-Cinema content, at the new Kinoton portal.

The new Internet service is called “My.Kinoton” and can be found in the menu item “Support” on the Kinoton web site. It boasts a comprehensive range of services and downloads concerning D-Cinema, film technology or Litefast 360° Displays, with each section subdivided into different information levels. Kinoton's customers, sales partners and service technicians can register online to get their personal login password.

Depending on the information level they are assigned to, users of “My.Kinoton” have an individual range of relevant spare parts catalogues, product manuals, service manuals or configuration and diagnosis software at their disposal. This is very useful especially for Kinoton's service technicians and partners all over the world as they have direct online access to the current technical information even during the installation, set-up, maintenance and repair of Kinoton systems.

D-Cinema customers can even register the essential hardware and software parameters of their Kinoton DCP Digital Cinema Projectors as well as the corresponding certificates via “My.Kinoton”. Thus the new portal performs an important back-up task as D-Cinema contents cannot be projected without valid certificates.

According to DCI specifications, every D-Cinema projector has to be delivered with an electronic certificate, a kind of digital serial number any projector can be clearly identified by.

Every time certain projector key components are modified or exchanged, such as the circuit boards or the light engine, the digital certificate has to be changed accordingly. If the projector certificate is registered at “My.Kinoton” and updated whenever necessary, it can be easily recalled at any time.

“With our new “My.Kinoton” web portal, we would like to strengthen our position as a comprehensive system integrator and service provider,” Kinoton’s CEO Christoph Dobler explains. “Kinoton GmbH has been internationally accepted as a manufacturer of high-quality projection systems for decades, and our unique and extensive range of services regarding projection technology enjoys an equally good reputation as our products. Particularly our new business segments D-Cinema and 3D Cinema have induced the need to develop and introduce new service and support features, though. After systematically expanding our D-Cinema Support and opening our new Kinoton Technology and Training Center, “My.Kinoton” now marks another important step towards completing our far-reaching service offering for our customers and partners.”

About Kinoton

Sixty years of experience make Kinoton, based close to Munich/Germany, one of the world-wide leading designers and manufacturers of professional equipment for processing and projection of film and digital pictures. Kinoton offers complete system solutions for cinema and studio applications as well as for large format and special venue projection. The extensive product range also includes the innovative Litefast 360° LED Display systems for advertising and digital signage. The well-established system provider with a staff of 160 employees and in-house manufacturing keeps impressing professional circles with innovative technical developments. An extensive international service and support network with competent partners guarantees reliable customer proximity all over the world.

More information about Kinoton is on the Internet at www.kinoton.com and www.litefast-display.com.