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Press Release

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10.000 BC World Premiere in Germany

The new stone age epic *10000 BC* (Warner Bros.) premiered at the CineStar Cinema in Berlin on February 26, 2008. Roland Emmerich's prehistoric adventure was showed on four screens at the same time, making this Germany's biggest digital film premiere so far.

As the CineStar had only one digital projector available, the German cinema technology provider Kinoton installed two DCP 70 L Digital Cinema Projectors on loan and a DCP 30 SX D-Cinema Projector borrowed from Warner's own screening room in Hamburg. The projectors were calibrated by Kinoton technicians who also supervised the projection equipment during the premiere show. Warner Bros. were highly pleased with this professional technical service.

The premiere audience enjoyed an immaculate D-Cinema show with prehistoric men roaming the screen, hunting mammoths and fighting sabre-tooth tigers. The live appearance of director Roland Emmerich and the main actors Steven Strait and Camille Belle marked another highlight of the impressive movie premiere.



About Kinoton

Almost sixty years of experience make Kinoton, headquartered close to Munich/Germany, one of the world-wide leading designers and manufacturers of professional equipment for processing and projection of film and digital pictures. Kinoton offers complete system solutions for cinema and studio applications as well as for large format and special venue projection. The extensive product range also includes the innovative Litefast 360° LED Display systems for advertising and digital signage.

The well-established system provider with a staff of 160 employees and in-house manufacturing keeps impressing professional circles with innovative technical developments. An extensive international service and support network with competent partners guarantees reliable customer proximity all over the world.

More information about Kinoton is on the Internet at www.kinoton.com and www.litefast-display.com.